



PRESENTS

NO IMPACT MAN



Written and Directed by: Laura Gabbert and Justin Schein

Featuring: Colin Beavan, Michelle Conlin

Release Date: Sep 11th 2009 in NYC and LA. National expansion to follow.

Running time: 90 min

Rating: Not Rated by the MPAA

World Premiere: Sundance Film Festival, 2009

Author Colin Beavan, in research for his next book, began the No Impact Project in November 2006. A newly self-proclaimed environmentalist who could no longer avoid pointing the finger at himself, Colin leaves behind his liberal complacency for a vow to make as little environmental impact as possible for one year. No more automated transportation, no more electricity, no more non-local food, no more material consumption....no problem. That is, until his espresso-guzzling, retail-worshipping wife Michelle and their two year-old daughter are dragged into the fray. What began as one man's environmental experiment quickly becomes an experiment in how much one woman is willing to sacrifice for her husband's dreams. Laura Gabbert and Justin Schein's film provides both a front row seat into the experiment that became a national fascination and media sensation, and a behind the scenes look at the marital challenges that result from Colin's and Michelle's radical lifestyle change.

